

# **EXHIBIT 383**

## **REDACTED**

**In the Matter Of:**

*UNITED STATES v*

*GOOGLE*

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*NITISH KORULA, PH.D.*

*November 14, 2023*

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10:38:42 1 perform some calculations, including potentially  
10:38:45 2 running an auction using the data returned from all  
10:38:49 3 of those exchanges, and may then pass that  
10:38:52 4 information on towards the publisher or other code  
10:38:59 5 on the page.

10:39:01 6 Q. And what is EB?

10:39:03 7 A. EB stands for exchange bidding.

10:39:06 8 Q. What is exchange bidding?

10:39:10 9 A. Exchange bidding is the former name for  
10:39:13 10 what is now known as open bidding, which is a  
10:39:21 11 Google product that allows multiple exchanges to  
10:39:26 12 compete for ad inventory.

10:39:35 13 Q. So am I right that exchange bidding is  
10:39:38 14 when third-party ad exchanges outside of Google bid  
10:39:43 15 on AdX for publisher impressions?

10:39:51 16 A. I would not say that they bid on AdX,  
10:39:54 17 no.

10:39:54 18 Q. Where do they bid?

10:39:56 19 A. I would say they submit bids into Google  
10:40:00 20 Ad Manager's unified auction.

10:40:02 21 Q. And what is unified auction?

10:40:06 22 A. The unified auction -- the unified first

75

11:59:02 1

[REDACTED]

11:59:05 2

[REDACTED]

11:59:09 3

MR. PEARL: Objection, form.

11:59:16 4

[REDACTED]

11:59:23 5

[REDACTED]

11:59:27 6

[REDACTED]

11:59:29 7

[REDACTED]

11:59:35 8

[REDACTED]

11:59:41 9

[REDACTED]

11:59:50 10

[REDACTED]

11:59:56 11

[REDACTED]

12:00:07 12

[REDACTED]

12:00:09 13

[REDACTED]

12:00:13 14

[REDACTED]

12:00:20 15

[REDACTED]

12:00:27 16

[REDACTED]

12:00:29 17

[REDACTED]

12:00:31 18

[REDACTED]

12:00:34 19

[REDACTED]

12:00:37 20

[REDACTED]

12:00:38 21

[REDACTED]

12:00:44 22

[REDACTED]

C E R T I F I C A T E

I, TINA M. ALFARO, Registered Professional  
Reporter, Certified Realtime Reporter, and  
Registered Merit Reporter, the officer before whom  
the foregoing deposition was taken, do hereby  
certify that the foregoing transcript is a true and  
correct record of the testimony given; that said  
testimony was taken by me stenographically and  
thereafter reduced to typewriting under my  
direction; that reading and signing was requested;  
and that I am neither counsel for, related to, nor  
employed by any of the parties to this case and  
have no interest, financial or otherwise, in its  
outcome.

IN WITNESS WHEREOF, I have hereunto set my  
hand on this \_\_\_\_ day of \_\_\_\_\_,  
2023.



Tina M. Alfaro, RPR, CRR, RMR

*United States v. Google LLC*

## Errata Sheet for Transcript of the 30(b)(6) Deposition of Nitish Korula (November 14, 2023)

Page	Line(s)	Now Reads	Should Read	Reason
5	19	[REDACTED]	[REDACTED]	Transcription error
12	5	[REDACTED]	[REDACTED]	Transcription error
16	21	[REDACTED]	[REDACTED]	Transcription error
18	15-16	[REDACTED]	[REDACTED]	Transcription error
19	2	[REDACTED]	[REDACTED]	Transcription error
20	11-12	[REDACTED]	[REDACTED]	Transcription error
26	5	the differing definitions	there are differing definitions	Transcription error
40	11	[REDACTED]	[REDACTED]	Transcription error
43	22	[REDACTED]	[REDACTED]	Transcription error
47	1-2	[REDACTED]	[REDACTED]	Transcription error
65	14	[REDACTED]	[REDACTED]	Transcription error
68	9	DSP's [sic]	DSP's	Transcription error
71	7	asked counsel I said	asked counsel -- I said	Transcription error
91	11	[REDACTED]	[REDACTED]	Transcription error
95	14	[REDACTED]	[REDACTED]	Transcription error
128	10	[REDACTED]	[REDACTED]	Transcription error
133	13	[REDACTED]	[REDACTED]	Transcription error

I have read the transcript of my 30(b)(6) deposition and have listed all changes and corrections above, along with my reasons therefore.

Date: 12/15/2023

Signature of the Witness: Natasha Kowalski